



VOICE, VISUAL, AND CHAT:

HOW MULTIMODAL SEARCH
IS RESHAPING SEO
AS WE KNOW IT

VOICE, VISUAL & CHAT ARE RESHAPING SEO



 **DISCOVER HOW SEO
IS EVOLVING IN 2025**

VOICE, VISUAL, AND CHAT:

How Multimodal Search Is
Reshaping SEO as We Know It



VOICE SEARCH



VISUAL SEARCH



CHAT SEARCH

How Multimodal Search Is Reshaping SEO

how do I care for a snake plant?



How often to water a snake plant

Water snake plants every 2-3 weeks...



Snake plant care tips

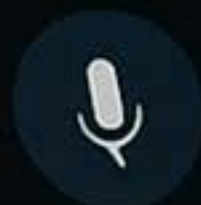


Snake plants need watering every 2 to 3 weeks.

How should you water a snake plant

Water your snake plant thoroughly, allowing excess water to drain...

'What's the best Italian restaurant near me?'



Best Italian restaurants near you

1 Trattor'a Roma
★★★★★ Moderate
Italian · Moderate ·
0.3 mi · open 19.00.PM



2 La Fontana
★★★★★ Apperizers
Italian · 0.5 mi
0.5 mi · open 9:30 PM

More places

Use natural language

Optimize for local search

Provide alt text for images

Structure content effectively

Alt Text

Lens

File Name

Schema

**Include descriptive
alt text**

**Use meaningful
file names**

**Employ product
schema markup**



What are the benefits of regular exercise?

Here are some benefits of regular exercise:

- Improved cardiovascular health
- Weight management
- Increased muscle strength and flexibility
- Enhanced mood and mental health

RAZOR**SHARP**DIGITAL

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